

GET ACTIVE CHALLENGE

in support of
 **Grandview Kids**

In partnership with



Press Release:

July 12, 2021

Are you ready to Get Active in support of Grandview Kids?

This summer, Elexicon Energy and McDonald's® Durham Region are partnering with Grandview Kids for the return of the **GET ACTIVE CHALLENGE**. This fun and inclusive virtual initiative will bring our community together to raise funds to support Grandview Kids.

For the entire summer the Grandview Kids Foundation will be hosting the Get Active Challenge where you can walk, swim, jump, dance, run, roll or choose an activity of your own to help Grandview kids live their best life.

"It is such a pleasure to be able to partner with Grandview Children's Foundation to present the GET ACTIVE CHALLENGE," says Norm Fraser, Interim President and CEO at Elexicon Energy. "I know that by coming together as a community, we can help so many children, youth, and their families."

There are currently 19,000 children and youth in need of Grandview's therapy and support, with 11,000 waiting for services. This fundraising initiative will help to get Grandview kids into therapy faster. To join, simply register at www.grandviewkidsfoundation.ca set an activity goal, select a fundraising goal, and gather pledges on your personalized fundraising page.

"McDonald's® of Durham Region is committed to helping Grandview Children's Foundation to meet their fundraising goals," says Mike Forman at McDonald's Whitby. "McDonald's believes that balanced nutrition and being active are crucial to a healthy lifestyle. This is a great opportunity to support physical activity and the absolutely amazing children at Grandview!"

The Foundation's fundraising revenue has been greatly impacted by the COVID-19 pandemic. Participating in this online initiative will help ensure that Grandview Kids can continue to provide high-quality services and supports, while strengthening its capacity to meet the long-term needs of children and youth. Last year the **GET ACTIVE CHALLENGE** raised \$24,376.68. Congratulations to the Top Fundraisers from last year. LAUREN DUNLOP swam to raise \$3,113.35 and the top fundraising team TEAM OWEN SQUARED raised \$11,960.99.

"With the support of people who will participate in the GET ACTIVE CHALLENGE, we can continue our critical work supporting Grandview Kids in Durham Region" says Brigitte Tschinkel, Executive Director at Grandview Children's Foundation. "As we emerge from the

pandemic, what better way to come together as a community, celebrate movement and fundraise for our families.”

Gather your family and friends virtually to form a team or register as an individual! The GET ACTIVE CHALLENGE is a great reason to get out and explore Durham Region this summer. Participation in all forms is encouraged – use your favourite app to track your distance or customise your own activity. The GET ACTIVE CHALLENGE is for everyone. Join this fun experience to support local families and raise money for Grandview Kids. For more information about the GET ACTIVE CHALLENGE, please visit: www.grandviewkidsfoundation.ca

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